

### Hyaluronic acidic gloss colour



## 01 | What is Dia light?

### The breakthrough way to gloss, tone & take-through:

- Instantly fights dryness\*, one of the first visible signs of damage
- Up to 82% glossier colour\*
- Respects cortex integrity
- Up to 3x less breakage\*\*
- Infinite colour customisation
- Hyaluronic complex  
Acidic pH
- No ammonia
- Natural origin formula
- Milky cream texture  
High care + cosmecity

\*Instrumental test. \*\*Instrumental test on bleached hair.



## 02 | Professional guidance

### 1. Preparation.

Wear suitable disposable gloves.  
Do not use metallic tools (bowl, comb...).  
Use exclusively with the recommended Dia activateurs:



**6**  
volume  
(1.8%)  
Soft  
colour  
deposit.

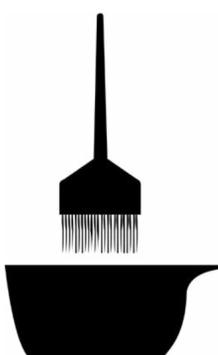


**9**  
volume  
(2.7%)  
Regular  
colour  
deposit.

### 2. Mixing.

In a non metallic bowl or applicator bottle:  
Mix with a ratio **1 + 1.5**  
(60ml Dia light colour cream + 90ml of Dia activateur).

**Precise application:**



**Quick application:**



Use the Dia light bottle for an easier dosage.

**Step 1.**

Dose the Dia activateur 90ml.

**Step 2.**

Add 1 tube Dia light colourant.

### 3. Application, development & rinsing.

- Wearing suitable disposable gloves apply quickly to dry hair or towel-dried hair.
- **DEVELOPMENT TIME:  
UP TO 20 MINUTES**
- Emulsify and rinse hair well, after the development time.



**20**  
minutes

# 03 | Wide palette

	4	5	6	7	8	9	10
Naturals	Clear	4	5	6	7	8	9
Ash	.01			7.01		9.01	10.01
	.1				8.1	9.1	
	.11				8.11	9.11	
	.18				8.18	9.18	10.18
Matte	.07	5.07					
Iridescent	.02					9.02	10.02
	.21				8.21	9.21	10.21
	.22						10.22
	.24				8.24		10.24
Gold	.03					9.03	
	.3		6.3	7.3	8.3	9.3	
Warm	.4			7.4			
	.43			7.43	8.43		
	.66		5.66				
Warm Brown	.34		6.34		8.34		
	.35		6.35				
	.32						10.32
Mocha	.8	5.8	6.8	7.8			
	.31			7.31			
	.82					9.82	10.82
Cool Brown	.12			7.12		9.12	10.12
	.13		6.13			9.13	10.13
	.23			7.23	8.23		10.23
Boosters	Blue	Violet	Green	Yellow	Orange	Red	

## Dia light Clear.

- **Manage transparency.**  
To bespoke the formula add ¼, ½ or ¾ clear into the mixture to adjust the transparency of the reflect needed.
- **Add shine.**  
Use clear + 6 Vol. Dia activateur to add shine.
- **Mixing guide.**  
15ml Clear + 45ml Dia light gel crème colourant + 90ml 6 Vol. Diactivateur.



## 04 | Dia light Boosters



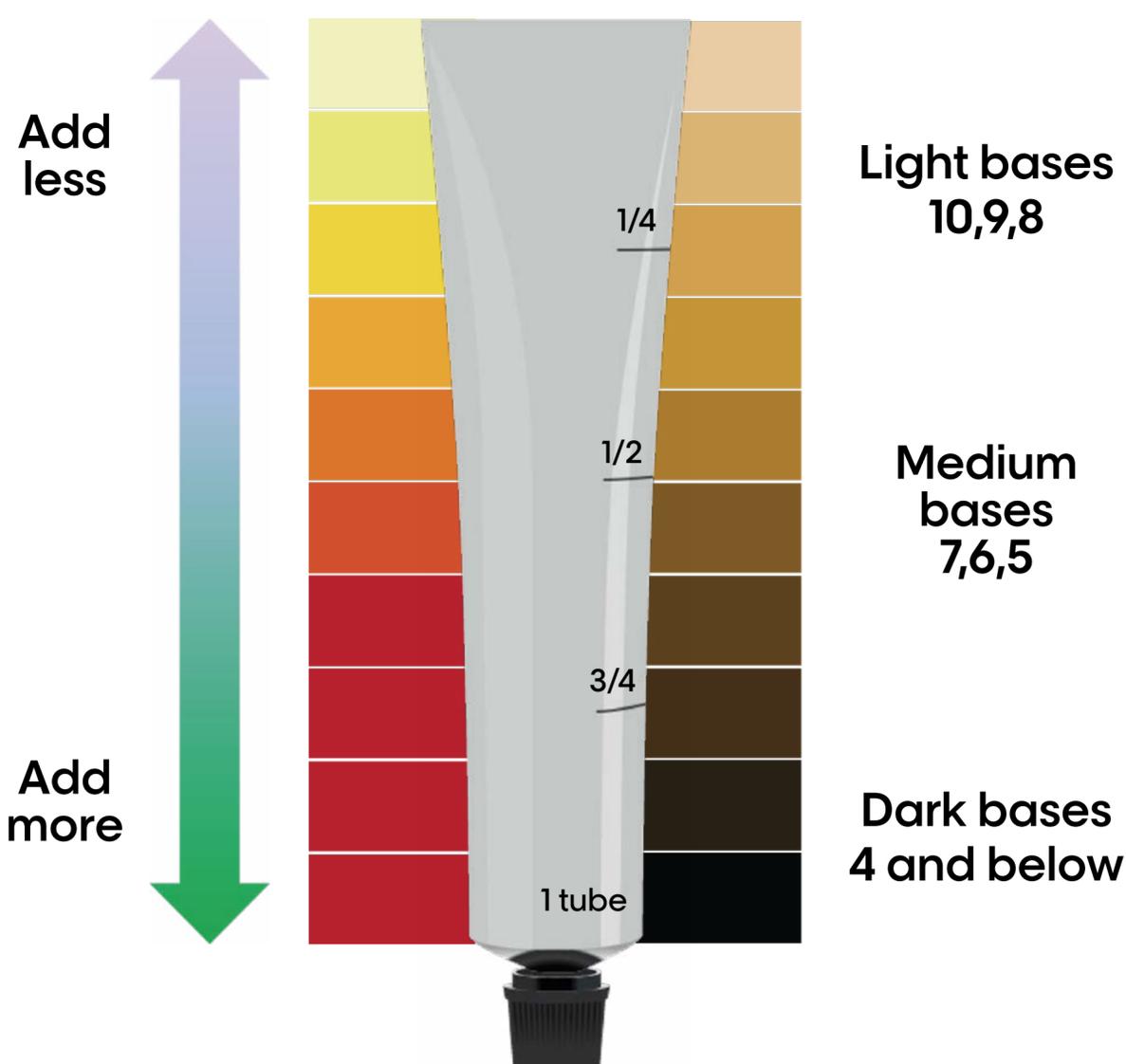
6 versatile pure reflects, in our unique acid gel cream Dia light formula to:

- **Neutralise** Add cool Booster into cool shades.
- **Intensify** Add warm Booster into warm shades.
- **Create new and vivid shades.**
- **Create pastels with Dia light clear.**

### Mixing guide.

In a bowl, an applicator bottle or a shaker:  
Mix with a ratio of 1 + 1.5 (60ml of Dia light colour cream including the **Booster** + 90ml of Diactivateur).

# 04 | Pro tips



**NOTE:** You must account for booster shade.

EG. 59ml 9.01 Dia light + 1ml blue booster + 90ml Dia activateur

To avoid undesired results, do not mix Blue Booster or Green Booster with any of the copper or red shades (containing Rubilane, Carmilane or DM5).

## LIGHT BASES OR PRE-LIGHTENED

### Add less

Warm results: Up to 2ml - 15ml

Cool / neutral results: Up to 1ml - 7.5ml

## MEDIUM BASES

Warm results: Up to 30ml warm booster

Cool / neutral results: Up to 15ml cool booster

## DARK BASES

### Add more

Warm Results: Up to 60ml warm booster

Cool / Neutral Results: Up to 30ml cool booster

## L'Oréal Access

Free education at your fingertips

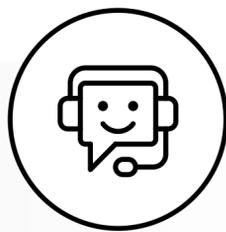


## Tone-on-tone e-learning



## Salon advice

email: [salonadvice@uk.loreal.com](mailto:salonadvice@uk.loreal.com)



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