



QUIF CENTRE STAGE 2026 TERMS & CONDITIONS

1. GENERAL

PROMOTER: Quif, Salon Professional Brands Ltd. 111 Piccadilly, Manchester, M1 2HY

By entering this competition, entrants will be deemed to be bound by and have accepted these terms and conditions. English law applies and the English courts shall have exclusive jurisdiction over any proceedings in connection with this competition.

1.1 THE COMPETITION

1.1.1 The competition is open to all UK residents, with the exception of (i) Quif or Alan Howard employees (ii) previous Quif Centre Stage winners. If any of the abovementioned excluded connections is discovered, the Promoter reserves the right to automatically disqualify the relevant entrant/team.

1.1.2 The competition opens on Monday 2nd March 2026 and closes at 16:00 BST on Friday 29th May 2026. Entries must be received on or before 16:00 BST on Friday 29th May 2026. Any entries received after 16:00 BST on Friday 29th May 2026 will automatically be disqualified. The Promoter reserves the right to revise this date and extend the period for accepting entries to the competition in the event of circumstances arising beyond its reasonable control.

1.1.3 All team members and models used at all stages of the competition must be 16 years or over on the closing date of the competition Friday 29th May 2026. Any model or competitor, who is 16 years or over but under 18 years is required to have Parental/Guardian consent to compete in the competition. Promoter reserves the right to request written consent.

1.1.4 Entrants must only use Quif professional colour on the model.

1.1.5 Entrants must truthfully and accurately complete their application. If an entrant supplies any untruthful, inaccurate or misleading details and/or information and/or have failed to abide by these terms and conditions, the entrant may be disqualified.

1.1.6 The Promoter and any venue accept no responsibility for any loss, damage or theft of personal property.

1.1.7 It is the responsibility of the entrants to ensure their availability for all dates of the competition and throughout the overall competition period as required.

1.1.8 Entry to all categories is free.

1.1.9 All entrants must ensure that their chosen model has completed and signed a model release form in respect of all parts of the competition.

1.1.10 For any colour application, the model must have had an allergy alert test 48 hours before the colour application.

1.1.11 The entrant salon must be located in the UK.

1.1.12 In respect of any timings and deadlines of the competition, it is the responsibility of the entrants to allow sufficient time to meet such times and deadlines, including, by way of examples only: to factor in ample time in-case of traffic or public transport issues and to factor in any waiting time where there is a high volume of entrants.



1.1.13 The judges' decisions are final and no correspondence or feedback will be entered into regarding any decisions.

1.1.14 If the prize (including any certificates) is declined or if a winner forfeits the prize under these terms and conditions, then the judges may at their absolute discretion select an alternative winner.

1.2 ENTRY REQUIREMENTS

1.2.1 Entrants must complete their entry form and send to quif@alanhoward.co.uk along with their introductory video, reel video and before/after hair images.

1.2.2 Entrants must upload their entry photo(s) which must be:

- in either JPEG or PNG format
- in portrait
- in colour

1.2.3 Incomplete, illegal, misdirected or late entries will not be valid. Proof of complying with these requirements will not be accepted as proof of receipt or entry. Responsibility cannot be accepted for lost, corrupted or delayed entries due to technical or connectivity problems or otherwise.

1.2.4 The team entering should consist of a maximum of 1 (one) person.

1.2.5 An individual who has accepted to judge the competition in any category is not permitted to enter the competition in any category. For the avoidance of doubt, team members of the judge (by way of example, their workplace salon colleagues) may enter.

1.2.6 All stages of the competition will be judged by a panel of minimum five hairdressing industry leaders.

1.2.7 All entrants will be notified whether they have got through to the final in June 2026.

1.2.8 The team attending the final should consist of a maximum of 2 (two) people, which must include the artist and model.

1.3 GRAND FINAL TICKETS

1.3.1 The Quif Centre Stage Final will take place on Monday 21st September 2026 at a location in Manchester to be confirmed.

1.3.2 Each applicant that gets through to the final (excluding the model) will receive two complimentary tickets to the final on Monday 21st September.

1.3.3 These tickets are strictly non transferable.

1.3.4 For the avoidance of doubt, in the event of disqualification or a breach of these Terms and Conditions, such free ticket(s) may be forfeited (at the Promoter's discretion).

1.3.5 The model will not require a ticket as they will remain backstage at the awards event and will only be presented onstage during the show. The Promoter will provide reasonable subsistence for the model backstage at the event.

1.4 PRIZES

1.4.1 All prizes must be claimed during the salon's winning year from 21st September 2026 to 21st September 2027.



1.4.2 The prizes (including any certificates) are as stated and there are no alternatives or cash substitutes.

1.5 USAGE RIGHTS

1.5.1 Entrants grant Quif and Alan Howard with a transferrable, exclusive, worldwide, royalty free and perpetual licence in all copyright, moral or other rights under the Copyright, Design and Patents Act 1988 to use the photos and any materials, videos and images generated during the Quif Centre Stage competition (whether they proceed to later stages of the competition or not) for any purpose whatsoever (including without limitation, use on Quif or Alan Howard websites, social media pages (e.g. Facebook, Tik Tok and Instagram) and blogs, promotion of the Quif Centre Stage event, PR content print and online, editorial, advertising and advertorial content, trade press and 2026/2027 competition promotion print and online and educational or internal purposes, etc.).

1.5.2 In consideration for the opportunities, exposure and experience granted by Quif and Alan Howard, the winning salon and team agree to grant Quif and Alan Howard a transferable, exclusive, worldwide, royalty free licence in all copyright, moral and other rights created during the competition and prize year and agree to sign a release and consent form to be provided by the Promoter.

1.5.3 The winning salons and team members must be prepared to take part in publicity accompanying or resulting from the competition. No additional compensation will be awarded for such promotional activities.

1.5.4 At its sole discretion (to be communicated by the Promoter if applicable), the Promoter may decide to allow salons to use its images. Any images supplied by the Promoter to any salon must always be credited to Quif Centre Stage when being used for any purpose whatsoever.

1.6 OTHER

1.6.1 The Promoter reserves the right in its absolute discretion to either cancel at any stage or amend, add to or waive any of these terms and conditions and will take into account questions of fairness. The Promoter reserves the right to cancel the competition (or any elements of the competition) at any stage in the event of circumstances arising beyond its reasonable control.

1.6.2 The Promoter reserves the right in its absolute discretion to disqualify any individual who conducts themselves in any manner that may bring Quif or Alan Howard, its affiliates or its products into disrepute. This includes, but is not limited to, bullying or aggressive behaviour towards others (for example only - threats or violence towards members of staff, crew, other entrants and/or venue staff), racism, homophobia, misogyny and/or religious intolerance.

1.6.3 Respect for the individual is a fundamental part of Quif and Alan Howard's guiding values and principles. The Promoter believes in the value of difference and diversity. The Promoter categorically rejects all forms of unlawful discrimination, both in thought and deed.



No entrant shall suffer discrimination because of gender or gender reassignment, gender expression, trans-gender, age, disability, sexual orientation, marital or registered civil partnership status, pregnancy or maternity, religion or belief, or race.

1.6.4 The Promoter will process personal data in accordance with its Privacy Policy.